

MINUTES OF THE VCOG GOVERNING BOARD

REGULAR MEETING

APRIL 26, 2010

MPO & VCOG CONFERENCE ROOM
2570 W. INTERNATIONAL SPEEDWAY BLVD., SUITE 120
DAYTONA BEACH, FLORIDA

MEMBERS PRESENT

Commissioner Cassandra Reynolds
Mayor Greg Northrup
Mayor Robert F. Apgar
Commissioner Herb Zischkau
Mayor Mike Thomas
Mayor Roland Via
Mayor Buddy Snowden
Mayor Adam Barringer
Mayor Harley Strickland
Mayor Fredrick Costello
Mayor James Sowell
Mayor Tony Goudie
Mayor Allen Green
Acting Mayor Ron Clifton
County Chair Frank Bruno
School Board Chair Candace Lankford

REPRESENTING

Daytona Beach
Daytona Beach Shores
DeLand
Mayor Mulder, Deltona
Edgewater
Holly Hill
Lake Helen
New Smyrna Beach
Orange City
Ormond Beach
Pierson
Ponce Inlet
Port Orange
South Daytona
Volusia County
Volusia County School Board

Members Absent: Mayor Garcia, DeBary; Mayor Lauer, Oak Hill

NON-VOTING MEMBERS ABSENT: Michael Mellon, Emergency Medical Foundation/EVAC

OTHERS PRESENT

Jim Cameron
Joni Hunt
Deborah Denys
Betty Holness

REPRESENTING

Daytona Regional Chamber of Commerce
Embry-Riddle Aeronautical University
Resident
Volusia County

VCOG STAFF PRESENT

Mary Swiderski, VCOG Executive Director
Brenda Stevens, Recording Secretary

CALL TO ORDER/ROLL CALL/DETERMINATION OF A QUORUM

At 5:00 p.m., VCOG Chair, Mayor Robert Apgar called to order the April 26, 2010, regular meeting of the VCOG Governing Board.

The roll was called and a quorum was declared present. Mayor Apgar asked for a moment of silence in memory of Mayor O'Neal, and then led everyone in the Pledge to the Flag.

CERTIFICATE OF RECOGNITION [MAYOR BLAINE O'NEAL]

A RESOLUTION OF RECOGNITION AND APPRECIATION BY THE VCOG, INC. GOVERNING BOARD TO MAYOR BLAINE O'NEAL FOR HIS DEDICATION AND SERVICE TO MANKIND.

WHEREAS, VCOG, INC. A VOLUSIA COUNCIL OF GOVERNMENTS, WAS ESTABLISHED IN JANUARY 1970, TO DEVELOP COORDINATED PLANS, PROGRAMS AND POLICIES OF MUTUAL INTEREST FOR ALL PARTICIPATING JURISDICTIONS IN VOLUSIA COUNTY; AND

WHEREAS, VCOG, INC. GOVERNING BOARD CONSISTS OF REPRESENTATIVES FROM THE CITIES OF DAYTONA BEACH, DAYTONA BEACH SHORES, DeBARY, DELAND, DELTONA, EDGEWATER, HOLLY HILL, LAKE HELEN, NEW SMYRNA BEACH, OAK HILL, ORANGE CITY, ORMOND BEACH, PIERSON, PONCE INLET, PORT ORANGE AND SOUTH DAYTONA, THE COUNTY OF VOLUSIA AND THE VOLUSIA COUNTY SCHOOL BOARD; AND

WHEREAS, MAYOR BLAINE O'NEAL JOINED THE VCOG, INC. GOVERNING BOARD IN APRIL 2005 AS A REPRESENTATIVE FOR THE CITY OF SOUTH DAYTONA. MAYOR O'NEAL SERVED THE VCOG BOARD WITH DEDICATION, DIGNITY AND DISTINCTION WHILE ALSO SERVING ON THE VCOG EXECUTIVE COMMITTEE SINCE 2009, AND IN 2010 AS VICE CHAIR FOR THE ORGANIZATION; AND

WHEREAS, MAYOR O'NEAL, INVOLVEMENT IN OTHER ORGANIZATIONS SUCH AS THE VOLUSIA LEAGUE OF CITIES AS PRESIDENT AND AS A MEMBER OF THE FLORIDA LEAGUE OF CITIES BOARD OF DIRECTORS ALLOWED HIM THE OPPORTUNITY TO BE AN ADVOCATE FOR "HOME RULE". HE SERVED ON NUMEROUS BOARDS AND COMMITTEES ACROSS THE COUNTY AND WAS CONSIDERED BY ALL AS A CONSENSUS BUILDER AND A SHINING STAR FOR VOLUSIA'S FUTURE; AND

WHEREAS, VCOG, INC. DOES HEREBY HONOR MAYOR BLAINE O'NEAL FOR HIS PASSIONATE SPIRIT TO UPLIFT EVERY LIFE HE TOUCHED, AND HIS BELIEF THAT SERVICE TO OTHERS DOES NOT STOP WITH PUBLIC SERVICE BUT MUST FLOW THROUGH ALL ASPECTS OF ONE'S LIFE.

BE IT FURTHER RESOLVED, THAT THIS RESOLUTION BE SPREAD UPON THE MINUTES OF THIS MEETING HELD APRIL 26, 2010.

MOTION by Mayor Via and County Chair Bruno and **SECOND** by Mayor Apgar to adopt Resolution 2010-3, as presented; motion was **CARRIED UNANIMOUSLY** on a voice vote.

Mayor Apgar then presented a plaque of VCOG Resolution 2010-3 to Mrs. Lisa O'Neal.

PUBLIC COMMENTS/PARTICIPATION

- Pat Mihalich, of 216 Yorktowne Drive, Daytona Beach, Florida, 32119 representing Concerned Citizens for Animal Welfare implored the board to request that their municipalities reconsider mandatory spay and neutering programs within their cities. She stated that forty animals are euthanized each day at great public expense. She requested that she be put on their council agendas to present her case.

Mayor Via noted that the city of Holly Hill has adopted the mandatory spay and neuter ordinance in order to use the spay and neuter van that brings low cost services to the neighborhoods. Mayor Apgar reminded the board that this service is only available to very low and low income residents.

- School Board Chair Candace Lankford introduced Robby Jones and Rita Carter, TV production students from DeLand high school, who will be videotaping this meeting to assist School Board Chair Lankford in a video presentation for FSBA.

CHAIR'S COMMENTS/RECOGNITION

- Mayor Apgar thanked School Board Chair Lankford for her appreciation for the value of VCOG.
- Mayor Apgar will be present at the city managers' meeting on Wednesday to ask them to present VCOG with ideas regarding government efficiencies that the board may consider.

VCOG EXECUTIVE DIRECTOR'S BRIEFING

Mary Swiderski gave a briefing of:

- Water Advisory Committee's discussion of EPA's water standards regulation
 - Mary Swiderski requested that board members take information back to their utility directors since the implementation of this rule will cost billions and cripple cities more than any amendment.
- Stetson University presentation on April 20, 2010 about the Public's Role in planning for Growth and Development, which mentioned educating the public through the use of citizens' academies.
- Outdated Volusia Growth Management Commission brochure discovered; noted brochure statement that VGMC would have no comprehensive planning powers of its own.
- Mary Swiderski thanked School Board Chair Lankford for her praise of VCOG. Mayor Via reported being pleased that board members' editorials each presented different perspectives and suggested diverse ways to improve cities. So far, Mayor Via, County Chair Bruno, School Board Chair Lankford, and Mayor Costello have written editorials.
- Mayor Goudie thanked Mary Swiderski for her overview of the Stetson forum, and mentioned that he would be encouraged if 89% of his electorate understood what came before him for consideration.
- Mayor Apgar mentioned that he had attended the forum, there was a good cross-section of those for and those opposed to growth. He also said some Stetson political science professors plan to promote more public awareness forums and encouraged board members to attend these.

CONSENT AGENDA**APPROVAL OF THE REGULAR MEETING MINUTES OF MARCH 22, 2010**

MOTION by Mayor Via and **SECOND** by Commissioner Reynolds for approval of meeting minutes, as presented; motion was **CARRIED UNANIMOUSLY** on a voice vote.

APPROVAL OF THE TREASURER'S REPORT FOR MONTH OF MARCH 2010

- Commissioner Zischkau questioned VCOG's accounting procedures, mentioning he would like to see more checks and balances with respect to deposits, etc.
- Mayor Apgar responded that VCOG has only two employees. He and Mary Swiderski explained the practices that have been put into place in the last few years have made VCOG much more secure. The Chairman reviews all costing and has final approval.

MOTION by Commissioner Zischkau and **SECOND** by Mayor Strickland for approval of treasurer's report, as presented; motion was **CARRIED UNANIMOUSLY** on a voice vote.

OLD BUSINESS**2010 CENSUS COMMITTEE UPDATE – BETTY HOLNESS, VOLUSIA COUNTY**

- Betty Holness provided the update.
 - Top participating cities in Volusia County are DeBary (79%), Ormond Beach (77%) and Lake Helen (77%)
 - Lowest participating cities are Daytona Beach (66%), Pierson (66%), and Daytona Beach Shores (60%)
 - Other statistics currently are US (72%), State of Florida (71%), Volusia County (72%)
 - Mailed forms done, door to door approach will now commence
- Mayor Northrup remarked that in Daytona Beach Shores, many are only part year residents, so the 66% participation rate is probably more like 95%.
- Mayor Costello mentioned that in the case of condominiums and apartment complexes, only one census form was sent for that address, and so many occupants did not receive a form. Betty confirmed that this is a situation all board members should remember to ask their constituents to please get a form at the library if they did not receive one, or someone will be knocking at their doors.

- School Board Chair Lankford indicated that on the website www.census.gov, people can specify whether or not they had sent in their forms, and the census takers will target those areas that have not designated a previous response.
- Mary Swiderski remarked that it is extremely unfortunate that those with post office boxes did not get forms sent to them.
- County Chair Bruno asked about previous census results, Betty will email them but said that the current census numbers are already much better.
- Betty indicated that the US Census Bureau claims every form is geocoded, so they know who has filled out the form.
- Betty handed out an email message with US Census Bureau results as of April 23, 2010.
- School Board Chair Lankford said she was contacted by the census bureau to inform them of any events that they can target to inform the public to participate.

SMART GROWTH SUMMIT UPDATE

Mary Swiderski gave a briefing of:

- Smart Growth-Sustainability Workshop held April 10, 2010 at Daytona State College for East side went very well.
 - Feedback was positive; however she did receive an email from president of VCARD asking about purpose of workshop. She responded that the purpose was to get everyone on the same page and to show that Volusia is making Smart Growth changes, and examining sustainability as a net result.
 - Video was presented; takes about fifteen minutes but is extremely well done.
- West Volusia workshop scheduled for April 14, 2010 was postponed due to Mayor O'Neal's funeral. Rescheduled date is being worked out, having difficulties due to scheduling and facility conflicts.
 - County Chair Bruno mentioned that the training room at the county administration office may be available, and also said that the video was an excellent indicator of the progress being made.

NEW BUSINESS

SMART GROWTH DISCUSSION: NEXT STEPS

- Mayor Apgar stated his belief that VCOG has gone about as far as it can other than to remain present to monitor the issue. He believes that it's time to hand it over to the cities and the county to develop joint planning agreements.
- Mayor Costello expressed approval for the video's content, saying that it was inspiring, and mentioned that Volusia County is setting the trend across the 7 county area under East Central Florida Regional planning council.
- School Board Chair Lankford requested copies of the video for board members to share with their various organizations.
- Mayor Thomas suggested that the same people are continually attending these summits, and in order to get a better response, we need to improve participation.
- Mayor Strickland stated that he had attended the East Central Florida Regional planning council and there were only seven people from the county there. He suggested each board member explore the material they have to offer since it is very informative, and offer feedback.
- Mayor Via suggested that the video be placed on social networking sites online in order to circulate it, as well as asking board members to put a link to the video on their respective websites. Mayor Barringer responded that 15 minutes on YouTube.com is too long. Mary Swiderski then mentioned the possibility of splitting the video up into segments to reduce the viewing time.
- School Board Chair Lankford would like to see a matrix of members' municipalities' progress with respect to Smart Growth. Mary Swiderski indicated that a matrix will be used.
- Mayor Via and County Chair Bruno suggested using various local media to promote the video, including Bright House community programming, Daytona State College's radio station and Volusia Magazine.
- Mayor Apgar suggested that a list of what each community's expectation is on Smart Growth. Some communities may not or could not explore different aspects of any new Smart Growth

while others could. He requested that Smart Growth accomplishments be reviewed by VCOG on a quarterly basis.

CITIZENS ACADEMY

- Mayor Apgar explained that the Executive Committee deemed it appropriate that the board should discuss this; in times of limited financial resources, it is prudent to work together to build relationships and not duplicate efforts.
- Mayor Strickland suggested certain educational modules be established in order to target specific populations, to be efficient and save money. He indicated a need to get younger constituents involved in government.
- School Board Chair Lankford indicated that this is a means for developing leadership skills, interaction with the public to stimulate interest.
- Jim Cameron suggested having meaningful programs, but keeping them to four hours or shorter.
- County Chair Bruno clarified that the county's leadership education program is thirteen weeks long, and very intense, and suggested that the board may need to separate the leadership education from citizen education about the workings of government.
- Mayor Goudie endorses the concept; would like to see the program modular and not seeking profit but only charge enough to cover expenses of the program. He stated that the goal is to encourage participation.
- Mayor Via expressed confusion about whether the intent was to educate future leaders or interested citizens.
- School Board Chair Lankford suggested that the board consider a program with a degree of substance, informing people as well as training leaders since there is often cross-pollination of these groups.
- Mayor Goudie suggested developing a fundamental basic course, and then building separate phases developed by specific communities.
- Mayor Apgar asked Mary Swiderski to revisit this concept in early fall.

VOLUSIA DAY

- Jim Cameron discussed Volusia Day that occurred on March 24, 2010. Blue shirts were worn to show cohesiveness among the group, as Mary Swiderski displayed in photos taken that day. He expressed appreciation to the board for its support.

METRO DAYTONA-VOLUSIA ECONOMIC DEVELOPMENT CORPORATION

- Mayor Apgar stated at the county council meeting on May 6, 2010, Metro Daytona-Volusia's transition team will make a presentation outlining their business plan, and encouraged board members to attend if at all possible.
- County Chair Bruno indicated that the county's position is one of hybrid participation, and he does not anticipate the county contributing more financially than what any of the cities is asked to contribute.
- Mayor Costello remarked that the CEO cabinet idea is fabulous, and encourage County Chair Bruno to work out the details with the EDC in order to facilitate public and private involvement to maximize effort.

UPDATE ON EDUCATION LEGISLATION

Mayor Apgar announced that in the interest of time, School Board Chair Lankford postponed this topic until the next meeting.

BOARD MEMBERS' COMMENTS

SCHOOL BOARD CHAIR CANDACE LANKFORD

- Mentioned that today there was a meeting between the Florida League of Cities and Florida Association of Counties – they want to use VCOG as a model. She will be attending a Presidents retreat on September 9th and will be requesting some VCOG board members to participate in a panel to represent how VCOG works.

COMMISSIONER HERB ZIRSCHKAU

- Thanked the board for inviting him to be present. He brought to the board's attention that in terms of economic development, the city of Deltona considers itself part of metropolitan Orlando instead of metropolitan Daytona Beach. This factored into their commission's unanimous decision not to participate in the Metro Daytona-Volusia EDC project, although Deltona will look forward to cooperating with Volusia county in as many projects as possible.

ACTING MAYOR RON CLIFTON

- Thanked the board and all its legislative bodies for the support given to the city of South Daytona in the wake of Mayor O'Neal's passing.

MAYOR ROLAND VIA

- Brought up the question of electing a new vice-chairman. Mayor Apgar indicated the executive committee will proceed with that process.

MAYOR FRED COSTELLO

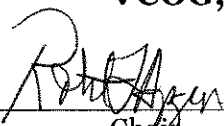
- Recommended Mayor Barringer for consideration as a member of the executive committee or a potential leadership role within the board.
- Requested that participation for Volusia Day be scheduled earlier in the legislative session rather than in the middle so those who attend can be allowed to observe house and senate sessions or view their delegates in the morning and be seated in the portico in the afternoon when speakers are available.
- Mentioned that the News Journal has some interesting articles about Fire/EVAC, requested that Mary Swiderski keep abreast of the civic league's report and present its findings.

ADJOURNMENT

There being no further business to come before the VCOG Board, Mayor Apgar adjourned the meeting at 6:45 p.m.

AS SUBMITTED, THE FOREGOING MINUTES OF A REGULAR MEETING OF THE VCOG GOVERNING BOARD WERE APPROVED IN AN OPEN MEETING HELD ON MAY 24, 2010, IN THE MPO & VCOG CONFERENCE ROOM AT 2570 W. INTERNATIONAL SPEEDWAY BOULEVARD, SUITE 120, DAYTONA BEACH, FLORIDA.

VCOG, INC.



Chair

ATTEST:



Recording Secretary